

Home of Flooring & Interior Finishing

17. – 20.01.2028 | Hannover Germany

DOMOTEX

Are you looking for new markets?

Here's what we offer: international customers and growth.

A warm welcome to DOMOTEX 2028!

Since 1989, DOMOTEX in Hanover has been a key meeting place for the international flooring industry – a place where people, ideas and innovations come together. Over the decades, it has accompanied the market's development, shaped trends and connected generations of industry professionals.

Building on this strong tradition, we are taking the next step: from our roots as the world's leading trade fair for floor coverings, we are evolving into a holistic platform – a place where floors, walls and ceilings come together to form a shared vision for the spaces of tomorrow.

We look forward to continuing this success story together with you, providing fresh impetus and actively shaping the future.

Welcome to DOMOTEX 2028! We are delighted you're joining us!

Yours sincerely,
Annette Levy



January 2028:
Kick-off event with
architects, retailers,
tradespeople &
manufacturers

TOP Visitor branches 2026

30 %

Wholesale/Retailers

27 %

Skilled Traders

22 %

Industry

13 %

Architects

Trade visitors from

113

countries

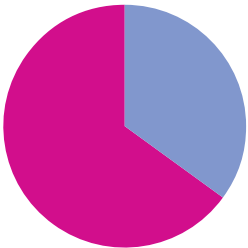
DOMOTEX.

The leading platform for flooring, wall & ceiling

12.329 Visitors

International
Trade visitors

65 %



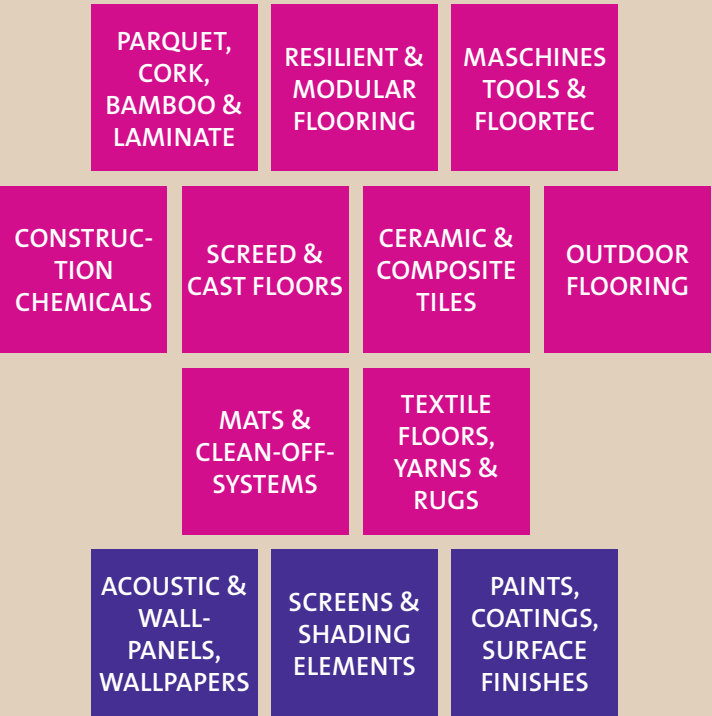
Visitors from
Germany

35 %

TOP 10 visitor countries:

- | | |
|-----------------|-------------|
| 1 Germany | 7 Belgium |
| 2 China | 8 Spain |
| 3 Netherlands | 9 Türkiye |
| 4 Italy | 10 Portugal |
| 5 Poland | |
| 6 Great Britain | |

Product categories



Your benefits at a glance

- The only international trade fair combining ‘floor, wall and ceiling’
- Synergies throughout the purchasing and decision-making process for retailers, tradespeople
- High-level decision-makers across all sales channels
- Complete interior design solutions for the retail and contract sectors
- New thematic combinations open up new markets
- Strong international presence of trade visitors and exhibitors
- Industry kick-off and community meet-up in January

Voices of the community

"We are extremely satisfied with DOMOTEX. Our customers and our team are enthusiastic, and we were able to hold important discussions and achieve very good business results. Especially for the flooring industry, it is essential to come together regularly, exchange ideas, and present innovations. DOMOTEX provides the ideal platform for this and, in our view, is an indispensable meeting point for the industry."

Lamett – Bruno Deschamps

"DOMOTEX has always been a unique meeting place for the global flooring industry. A renewed DOMOTEX 2.0, focused on innovation, inspiring solutions and meaningful networking, could once again become the leading European event shaping the living and working spaces of tomorrow."

Homedecor Group – Philippe van Hecke

"We are very satisfied with our first appearance at DOMOTEX. The trade fair provides us with the ideal platform to connect with new customers and to maintain close relationships with existing customers. We were particularly impressed by the Retailers Park, which offers visitors targeted information about our brands and concepts."

Akzo Nobel – Stefan Klinker

Save
the Date:
17 – 20
January
2028



Participation options for exhibitors:

- **Standspace from 12 sqm (248,- €/m²)**
- Complete solutions (fair-packages)
- Retailers Park 3.0
- European Wall & Flooring Pavillion
- Sponsoring options
(Events, THE STAGE, online, screens, exhibition ground)
- Speaker at THE STAGE
- **For Early Birds: from 224,- €/m²!**



Deutsche Messe

DOMOTEX

CONTACT INFORMATION

Maren Häusler
Senior Project Manager
maren.haesler@messe.de
+49 511 89 32178

Susanne Tiegs
Senior Project Manager
susanne.tiegs@messe.de
+49 511 89 34239

Bahri Gül
Senior Project Manager
bahri.guel@messe.de
+49 511 89 32928

