



Home of Flooring &  
Interior Finishing

# Creating rooms. Transforming spaces.

19 – 22 January 2026  
Hannover • Germany  
[domotex.de](http://domotex.de)

**DOMOTEX**



Deutsche Messe



# DOMOTEX 2026

**New:** Home of Flooring and Interior Finishing



DOMOTEX

Customer-oriented realignment:

New event schedule: Monday – Thursday in a biennial cycle

New date: January 19 – 22, 2026

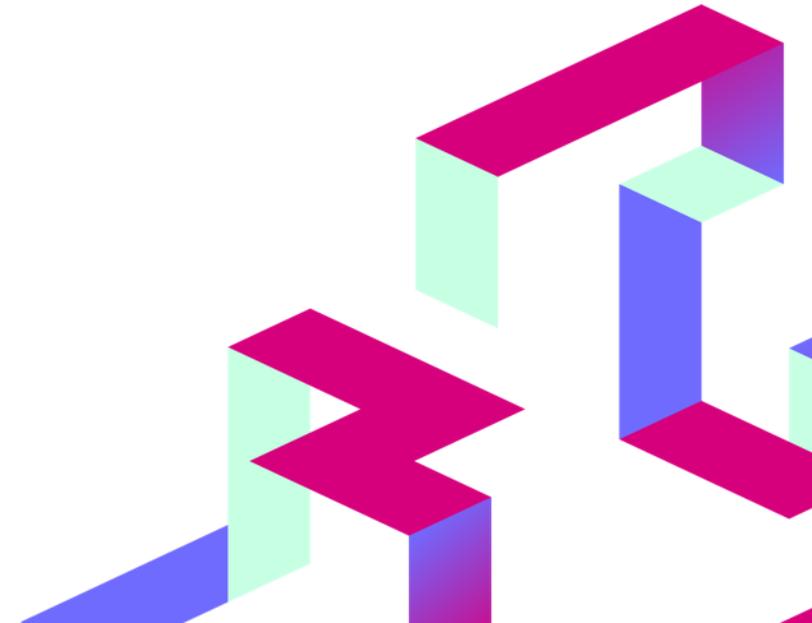
## The new DOMOTEX stands for...

- ...Designing, creating, and shaping spaces
- ... Transforming, converting, and renovating interiors... Function, design, and aesthetics
- ... Living and working sustainably and consciously

**Creating Rooms. Transforming Spaces.**



Deutsche Messe



# DOMOTEX 2026

DOMOTEX is setting new trends and reaching new heights

DOMOTEX

## Expansion through Portfolio Extension

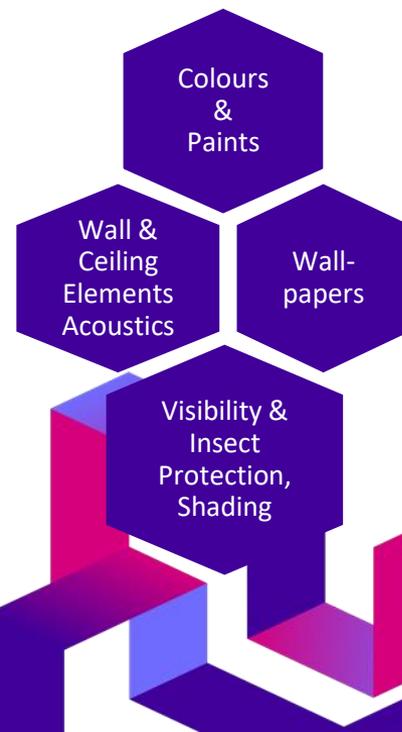
Products and solutions for floors, walls, and ceilings will be showcased for the entire interior finishing sector. This combination creates synergies for exhibitors and trade visitors.

### New Flooring Topics



### Core Segment

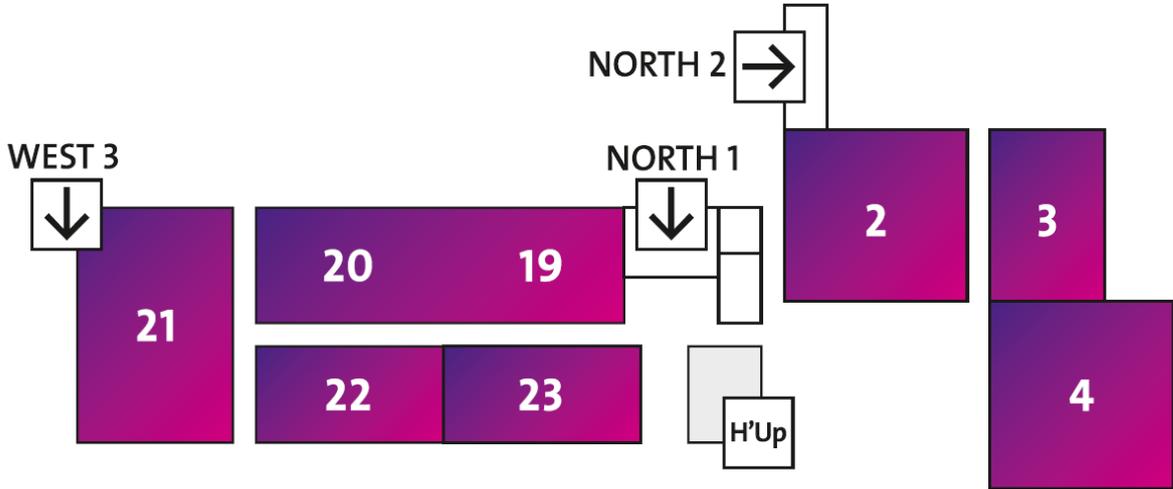
### New Wall & Ceiling Topics



# The Figures Recap of DOMOTEX 2024

DOMOTEX





Special Display Areas: ★

### Hall 19/20

Resilient/Multi Modular/Textile Floor Coverings,  
Laminate Flooring

★ The Green Collection ★ The Stage

### Hall 21

Parquet Floors, Application and Installation  
Technology, Wall and Ceiling Panels, Wallpapers,  
Paints, Varnishes, Stains, Acoustic Products,  
Privacy Screens, Shadings, Insect Screens

★ Retailers Park ★ The Work Shop ★ Wall & Colour Park  
★ DIY Boulevard ★ Architects Space

### Hall 22

Outdoor Flooring and Ceramic Tiles

★ Tiles Park ★ Outdoor Alley

### Hall 23

Resilient/Textile Floor Coverings, Parquet Floors

★ Asian Flooring Excellence

### Halls 2 – 4

Machine-made and Handwoven Carpets/Rugs

★ Mood Spaces ★ Carpet Design Awards

# DOMOTEX 2026

## Inspirations for the DOMOTEX Community

DOMOTEX

### Participation Packages for Exhibitors

- Wall & Colour Park
- Retailers Park
- The Work Shop
- DIY Boulevard
- Architects' Space
- The Tiles Plaza



### Kuratierte Sonderformate & Themen

- The Green Collection
- Architects' Space
- Mood Spaces & Carpet Design Award
- Outdoor Alley
- The Stage



# DOMOTEX 2026

## NEW: Wall & Colour Park for Wall & Ceiling

DOMOTEX

- New Wall & Colour Park with Exhibitor Participation
- Total Area: 500 sqm, Fair Packages available in 9, 18, 36, and 72 sqm
- Central Location in Hall 21, including Lounge
- Exhibitor Target Group: Wallpaper Manufacturers, Paint & Varnish Manufacturers, Accessories
- Visitor Target Group: DIY Stores, Wholesale & Purchasing Cooperatives, Interior Designers, Painters, Decorators, Architects, and Interior Architects
- DOMOTEX is the central platform in the heart of Europe, accessible from all directions. Starting from January 2026, this will be the new hotspot for the international paint and wallpaper world, on a biennial basis.



# DOMOTEX 2026

## Retailers Park

DOMOTEX



- Partner Concept for the Craft Community and in Cooperation with Trade Partners
- Over 500 sqm total area, including Lounge use Exhibitor
- Participation in LOFT with 9 or 18 sqm
- Exhibitor Target Group: Manufacturers of Floor Coverings, Wall and Ceiling Solutions, and Sun Protection
- Visitor Target Group: National & International Craftsmen, Craft Businesses, and Specialized Retailers



Illustrative design



- DIY Boulevard with Product Presentation
- Stand Construction with TEGO Shelf System, 2.50m or 5.00m elements on 12 sqm
- Located in Hall 21, covering 300 sqm
- Exhibitor Target Group: Manufacturers of Floor Coverings, Paints, Stains, Wallpaper, Wall and Ceiling Solutions, Sun Protection, and Accessories
- Visitor Target Group: International DIY Stores in cooperation with the Manufacturer Association Home & Garden
- Supported by: National and International DIY Associations

# DOMOTEX 2026

## NEW: Architects' Space by Heinze

DOMOTEX

- Exclusive platform for manufacturers of floor coverings, tiles, wall, ceiling and acoustic products to specifically target architects, planners and interior designers.
- Hall 21 | 700 m<sup>2</sup> | 20-25 exhibitors
- Core areas & highlights:
  - Community Area with catering – networking in a relaxed atmosphere
  - Speakers' Corner – expert presentations & insights from industry professionals
  - Uniform booth concept – booths in 9 m<sup>2</sup> & 18 m<sup>2</sup>, unified design for maximum aesthetics
- The perfect meeting point for inspiration, innovation & exchange in the architecture industry!



# DOMOTEX 2026

## The Green Collection – Sustainability remains in focus

DOMOTEX

- Curated Special Show with Exhibitor Exhibits
- Halls 19/20, near The Stage
- Green Collection Award Ceremony
- Theme Focus: Sustainability, Green Deal, Certifications
- In cooperation with the TFI Institute



# DOMOTEX 2026

## The Stage – Special stage program

DOMOTEX



- International Conference Program
- Halls 19/20Top
- Speakers from Business, Trade, Craft, Architecture, and Politics
- Forum, Masterclasses, Seminars

### Topics:

- Circular Economy & Healthy Living
- AI in Interior Construction
- Interior & Color Trends
- Material Trends
- Acoustics in Commercial Building



# DOMOTEX 2026

## Our International Professional Visitors and Buyer Groups

- Specialized Retailers
- Wholesale
- Online Retail
- DIY Stores
- Building Materials Trade
- Purchasing Cooperatives



- Architects & Interior Designers
- Parquet & Flooring Installers
- Acoustic Experts
- Painters & Varnishers
- Craftsmen & Wallpaper Hangers



# DOMOTEX 2026

## Our international Professional Visitors and Buyer Groups

### international



### national



# DOMOTEX 2026

## Communication and Benefits for Professional Visitors

DOMOTEX

### Program & Services for Professional Visitors

- Conference Program
- Award Ceremonies
- Guided Theme Tours
- VIP Program
- Young Talent Support
- Networking Events, After-Work, Industry Event
- Tickets via Exhibitors & Partners
- Visitor Guide



### Our network to reach your target audience

- Mailings, Newsletters, Media, Social Channels
- Partner Associations Worldwide
- DOMOTEX Sponsorship at Industry Events and Trade Conferences
- International Partner Network of Deutsche Messe AG



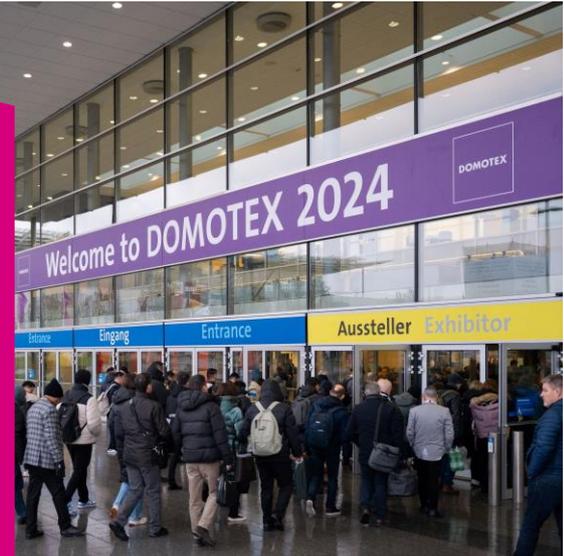
# DOMOTEX 2026

## get2fairs' New Incoming Service for Exhibitors & Visitors

DOMOTEX

### Program & Services for Professional Visitors

- Get2fairs is the exclusive incoming service of Deutsche Messe AG, offering a wide range of accommodation options with no additional charges
- Large selection of hotel rooms and private accommodations in Hannover City and the metropolitan region
- Individual mobility planning (bus shuttle, train transfer) to and from the fairgrounds – within 30 to a maximum of 90 minutes from hotel lobby to the exhibition center
- Benefit for the Surrounding Area: Overnight stays in the region, including train travel, are up to 50% cheaper than in the city



[www.get2fairs.com](http://www.get2fairs.com)

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part of Deutsche Messe AG  
customized, fair & easy

 Deutsche Messe

# DOMOTEX 2026

## Renowned registrations from the flooring sector

floorify

DOMOTEX



**BARTH & CO**  
MARKETERS SINCE 1873



**LANXESS**  
Energizing Chemistry

CROATIAN  
CHAMBER OF  
ECONOMY

**ABETECH**



**FORESTRY**  
TIMBER HOLDINGS LIMITED

**PRINZ**

**Gerflor**



**AGT**



**KASTAMONU**

**LICO+**  
SWISS QUALITY FLOORS



**Çamsan**  
entegre

**AREA  
FLOORS**

# DOMOTEX 2026 – These Are Your Benefits

DOMOTEX

**New Target Groups through Portfolio Expansion & Synergies in Procurement**

International Network:  
Buyers & Trade from over 130 Countries

The Kick-off Event 2026:  
Where the Industry Meets to Network

**Top Visitor Program: Guided Tours, Networking Events, VIP Service, Expert Talks**

**Individual Exhibitor Participation & Tailored Solutions**

**365 Days of Visibility & Communication in Cooperation with Our Partners**

**Proven Platform, Established & Recognized Trade Fair with a Strong Network and High Media Presence**

DOMOTEX is the only international trade fair for Flooring, Walls, and Ceilings



Deutsche Messe

TOGETHER with You: DOMOTEX 2026

It's going to be amazing!

